WHAT IS CLAIMED IS:

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An automotive extrusion-molded product such as a trim, weather strip, and window molding which is used at a vehicle body opening such as an automotive door, trunk, and window of
an automobile comprising:

a core material having a U shape in the cross section which is made of a hard synthetic resin, said core material having cut portions with various shapes and extending in the lengthwise direction;

a coating body made of a soft synthetic resin or rubber, which is adhered to said core material so as to cover said synthetic resin core material having a U shape in the cross section;

a pushed-in portion which is formed integrally with said coating body and extends downward beyond the end portion of said core material so as to be able to be pushed in toward an inner peripheral surface having a U shape in the cross section of said core material; and

a plurality of holding members which are formed integrally with said pushed-in portion and are disposed so as to be opposed to each other within a space formed by the inner peripheral surface of said core material when said pushed-in portion is pushed into the space formed by the inner peripheral surface of said core material.

2. The automotive extrusion-molded product according to claim 1, wherein said coating body is adhered to the whole of the outer peripheral surface of said core material having a U shape in the cross section.

- 3. The automotive extrusion-molded product according to claim 1, wherein said coating body is adhered to the whole of the outer and inner peripheral surfaces of said core material having a U shape in the cross section.
- 4. The automotive extrusion-molded product according to claim 1, wherein said coating body is adhered to a part of said core material having a U shape in the cross section.

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- 5. The automotive extrusion-molded product according to any one of claims 1 to 4, wherein said coating body for covering said core material having a U shape in the cross section is connectingly provided with said pushed-in portion having a U shape in the cross section, which has a hollow chamber therein.
- 6. The automotive extrusion-molded product according to any one of claims 1 to 5, wherein said coating body is adhered to the whole of the outer peripheral surface and a lower end portion of the inner peripheral surface of said core material having a U shape in the cross section, and said coating body adhered to the lower end portion of the inner peripheral surface is connectingly provided with said pushed-in portion having said holding members.
- 7. The automotive extrusion-molded product according to any one of claims 1 to 4, wherein said coating body for covering said core material having a U shape in the cross section is connectingly provided with two divided pushed-in portions having the holding members.
- 8. The automotive extrusion-molded product according to claim 1, wherein said coating body is adhered to the whole of

the outer peripheral surface and a lower end portion of the inner peripheral surface of said core material having a U shape in the cross section, and only one coating body adhered to the lower end portion of the inner peripheral surface of said core material is connectingly provided with said pushed—in portion having said holding members.

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- 9. The automotive extrusion-molded product according to claim 8, wherein said coating body is adhered to the whole of the outer peripheral surface and a lower end portion of the inner peripheral surface of said core material having a U shape in the cross section, one coating body adhered to the lower end portion of the inner peripheral surface of said core material being connectingly provided with said pushed-in portion having said holding members, and the other coating body adhered to the lower end portion of the inner peripheral surface of said core material being provided with said holding members.
- 10. A manufacturing method for an automotive extrusion-molded product such as a trim, weather strip, and window molding which is used at a vehicle body opening such as an automotive door, trunk, and window of an automobile comprising the steps of:

extrusion-molding a synthetic resin core material having a U shape in the cross section in a first die by using a first extruder into which a hard synthetic resin is poured;

cooling said synthetic resin core material having a U shape in the cross section by causing said core material to pass through a cooling tank;

punching out cut portions having various shapes from said synthetic resin core material having a U shape in the cross section by using a punching machine; and

extrusion-molding a coating body, a pushed-in portion connected to said coating body, and a plurality of holding members projectingly provided on the outside of said pushed-in portion integrally in a second die by using a second extruder into which a soft synthetic resin is poured.

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- 11. The manufacturing method according to claim 10, wherein in said second die, said coating body is extrusion-molded on said core material by using said second extruder, and said pushed-in portion and said holding members are integrally extrusion-molded by using a third extruder.
- 12. The manufacturing method according to claim 10, wherein in said second die, said coating body is extrusion-molded on said core material by using said second extruder, said pushed-in portion is integrally extrusion-molded by using a third extruder, and said holding members are integrally extrusion-molded by using a fourth extruder.